

Museum Visitor Survey

How to fill this in

Your feedback helps us improve exhibitions and services for every visitor. Please fill the checkboxes completely using a blue or black pen. The survey is anonymous and takes about five minutes.

About your visit

Is this your first visit to the museum?

(Please cross one)

- ☐ Yes, this is my first visit
- ☐ No, I have visited before

Who did you visit with today?

(Please cross one)

- ☐ On my own
- ☐ With a partner or friend
- ☐ With family and children
- ☐ With a tour group
- ☐ With a school group

Other

How did you hear about the museum? Check all that apply.

(Please cross all that apply)

- | | |
|---|--|
| ☐ Word of mouth | ☐ Social media |
| ☐ Museum website | ☐ Search engine |
| ☐ Local press or radio | ☐ Posters or flyers |
| ☐ Tourist information | ☐ Previous visit |

Your experience

How satisfied were you with each of the following today?

Please cross one in each line

The quality of the exhibitions and displays
Friendliness and helpfulness of staff
Signage and finding your way around
Cleanliness of restrooms and facilities
The museum shop
The cafe

Very dissatisfied	Dissatisfied	Neutral	Satisfied	Very satisfied
☐	☐	☐	☐	☐
☐	☐	☐	☐	☐
☐	☐	☐	☐	☐
☐	☐	☐	☐	☐
☐	☐	☐	☐	☐
☐	☐	☐	☐	☐

Which area of the museum did you enjoy most today?

(Please cross one)

- | | |
|--|--|
| ☐ Permanent collection | ☐ Temporary exhibitions |
| ☐ Interactive and family galleries | ☐ Talks and guided tours |
| ☐ Outdoor spaces and grounds | ☐ Shop and cafe |

How would you rate the value for money of your visit?

Poor value ☐ ☐ ☐ ☐ ☐ Excellent value

Future visits and feedback

How likely are you to recommend the museum to a friend or colleague?

Not at all likely ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ Extremely likely

How likely are you to return within the next twelve months?

(Please cross one)

- ☐ Definitely
☐ Probably
☐ Not sure
☐ Probably not
☐ Definitely not
-

What did you enjoy most about your visit?

What could we improve for future visitors?

Thank you for sharing your feedback. Please return this form to the welcome desk or the collection box near the exit.

To respond ☒ or ☐

papersurvey.io

