

Vehicle Purchase Feedback Survey

Before you start

Thank you for buying your vehicle with us. Please tell us about your experience so we can keep improving. Cross one box per line using a blue or black pen.

01 Your buying experience

Please rate your agreement with the following statements.

Please cross one in each line

	Strongly disagree	Disagree	Neutral	Agree	Strongly agree
The salesperson understood what I needed	☐	☐	☐	☐	☐
I never felt pressured	☐	☐	☐	☐	☐
The pricing was transparent	☐	☐	☐	☐	☐
The test drive was well organized	☐	☐	☐	☐	☐
The paperwork was quick and clear	☐	☐	☐	☐	☐
I would buy from this dealership again	☐	☐	☐	☐	☐

02 What matters most to you

If these were your only two offers, which would you choose? Cross one box.

	Option A ☐	Option B ☐	Neither ☐
Vehicle	Mid-range model	Higher trim	-
Price	\$24,000	\$27,500	-
Warranty	3 years	5 years	-
Finance	0% for 24 months	2.9% for 48 months	-

03 About your visit

How did you hear about us?

(Please cross one)

- ☐ Online search
- ☐ Recommendation
- ☐ Drove past
- ☐ Advertisement
- ☐ Returning customer

To respond ☒ or ☐



Anything we could have done better?

PREVIEW

To respond ☐ or ☐