

Retail Store Feedback

Thank you for shopping with us today. Please fill the checkboxes completely using a blue or black pen. Your answers are anonymous and help us improve your experience.

Your shopping experience

How satisfied were you with each of the following during your visit?

Please cross one in each line

Store cleanliness and layout

Product range and availability

Helpfulness of staff

Speed at checkout

Value for money

Very dissatisfied	Dissatisfied	Neutral	Satisfied	Very satisfied
☐	☐	☐	☐	☐
☐	☐	☐	☐	☐
☐	☐	☐	☐	☐
☐	☐	☐	☐	☐
☐	☐	☐	☐	☐

Recommendation and loyalty

How likely are you to recommend our store?

Not likely ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ ☐ Very likely

How often do you shop with us?

(Please cross one)

- ☐ First visit
☐ Occasionally
☐ Regularly

Your comments

Any comments for us?

Thank you for your feedback. Please return this form to a member of staff or drop it in the feedback box near the exit.

To respond ☒ or ☐

